

Press statement 7.1.2008

Winbox Technologies supplies Windows CE enabling technologies to Sling Media for new product line

Las Vegas, NV -- 2008 Consumer Electronics Show, -- January 7, 2008 -- Winbox Technologies, a leading supplier of OEM technology solutions for Windows Embedded based TV centric consumer electronics products announced that Sling Media's (USA) newest product, the SlingCatcher, launched at CES 2008 uses Winbox Technologies' middleware components including remote update.

"We are pleased to be supplying Sling Media with our Windows CE based solution for its innovative new SlingCatcher product," Christof Winker CEO of Winbox Technologies summed up.

"Winbox Technologies is helping us bring the innovative new SlingCatcher product to market with an efficient backend upgrade system for the Windows CE platform on which it is based," said Bhupen Shah, co-founder and CTO of Sling Media.

SlingCatcher is a set-top box that seamlessly delivers broadcast, broadband and personal content to your TV. SlingCatcher is bundled with three built-in applications: SlingPlayer™ for TV SlingSync and SlingProjector™ giving customers access to video content coming from a variety of disparate places for viewing on a home TV.

SlingCatcher will be launched in US retail market after CES 2008 and will be available internationally later in the year.

Winbox Technologies GmbH
Wilhelmstrasse 13-15
D- 78120 Furtwangen
katja.wenzel@winbox.de
T: +49 7723 50456 0
M: +49 151 17664591

About Winbox Technologies

Winbox Technologies (formerly known as TeleGent) is the leading provider of OEM technology solutions for Windows Embedded based tv-centric consumer electronics. IPTV receivers, video on demand systems (VoD), harddisk videorecorders (PVR / DVR), connected TV-sets and set-top-boxes can be realized with less development investments and time by using Winbox Technologies' products. Customers can either source so called "Turnkeys" which contain a complete OEM solution including hardware and software or licence specific technology modules for inhouse development. Partners and customers include Microsoft, NXP, ASUS, Sling Media, Medion and ProSiebenSat.1.

Press Contact:

Katja Wenzel

E: pr@winbox.ag

T: +49-7723-50456-0