

Press Release Winbox Technologies goes HD NAB, Las Vegas 2008 – 15.04.2008

NAB 2008: Winbox and NXP present HD enabled Windows Embedded Connected TV family EVO1-R2

Winbox Technologies, leading provider of OEM technology solutions for Windows Embedded based TV-centric consumer electronics presents the second revision (R2) of the EVO1 OEM product range at NAB Las Vegas together with silicon partner NXP.

The EVO1-R2 platform supports high definition content in Windows Media Format up to 720p resolutions and fulfils Hollywood's security requirements thanks to the rock-solid Windows CE native Windows Media Rights 10 implementation and HDMI with HDCP.

"With the R2 release of our EVO1 platform we enable OEM customers to get their own mass-market-ready Windows Embedded based future TV solution with crystal-clear HD capabilities at the fragment of the cost and time usually spent to develop such a device in-house", Christof Winker, CEO of Winbox, explains the OEM approach. "The R2 release underlines one-more-time how focussed we are on getting the best out of the Microsoft Embedded platform in the connected TV space."

The smallest OEM IPTV set-top-box, EVO1-S R2, integrates HD resolution webTV, IPTV, video on demand and access to local media (DMA) or other home networking cases in an astonishing small form factor of just 9,5 cm x 15,8 cm.

Like all products of the EVO1 family, also the small (S) version features brilliant audio- and video quality from the NXP Nexperia processors.

Getting the box up and running in the home network is super easy as Windows Media Connect will seamlessly display media from any PC like

photos, music or videos. Networking is based on the integrated WLAN (801.11 g/n) by Mini PCI. Standard HTML based web pages can be used to integrate further services e.g. games, web radio or buying products on the big screen (T-commerce). For the first time, also Windows Live services like Messenger are integrated.

The medium sized OEM set-top-box, EVO1-M R2 is the smallest hybrid version of the platform. This device features one or two additional DVB tuners for "old school" digital TV reception and USB 2.0 ports for any kind of extensions, e.g. external hard drives. With a hybrid device like this, both worlds – IP based TV and Digital TV - converge seamlessly in the living room.

As third OEM system, Winbox Technologies also upgraded the EVO1-L to R2. This device features two DVB-Tuners, an integrated hard drive, options for DVB-CA and DVB-Common Interface and therefore is the excellent foundation for any kind of more sophisticated DVR / PVR use cases.

According to demand from OEM customers, all OEM systems can be individualized in many aspects and can be either sourced as "Turnkeys" (hardware, software, production) or as pure technology licence for in-house production and development.

About Winbox Technologies

Winbox Technologies (formerly known as TeleGent) is the leading provider of OEM technology solutions for Windows Embedded based TV-centric consumer electronics. IPTV receivers, video on demand systems (VoD), hard disk video recorders (PVR / DVR), connected TV-sets and set-top-boxes can be realized with less development investments and time by using Winbox Technologies' products. Customers can either source so called "Turnkeys" which contain a complete OEM solution including hardware, software and production services or licence specific technology modules for in-house development. Partners and customers include Microsoft, NXP, ASUS, Sling Media, Medion and ProSiebenSat.1.

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