

Press Release 27.12.2007

TeleGent presents new corporate brand „Winbox Technologies“

Winbox Technologies, leading provider of OEM technology solutions for Windows Embedded based TV-centric consumer electronics announces that the company name and brand will be changed as of 1st of January 2008.

The reason for this rebranding of the company initially founded in 2003 is a sharpened focus on the core competence: “Technologies for Windows on set-top-boxes” – this is represented in the new corporate brand.

„We bring Microsoft to the TV set“, says Christof Winker, CEO, „the new corporate brand underlines our unique skills and the close partnership with this global player. We want our customers and partners to understand our strength at first sight.“ Shareholders and legal structure of Winbox Technologies GmbH remain unchanged.

Already on the 01.11.2007 the new company headquarter in Wilhelmstrasse No. 13-15 in Furtwangen was opened. Besides Furtwangen, corporate offices are run in Munich and Taipei. Additionally the company is present in USA and other Asian regions with international partners.

According to this international orientation, new products and innovation highlights will be shown to business customers this year on CES 2008 in Las Vegas once again.

Winbox Technologies GmbH
Wilhelmstrasse 13-15
D- 78120 Furtwangen
pr@winbox.ag
T: +49 7723 50456-0
M: +49 151 17664591

About Winbox Technologies

Winbox Technologies (formerly known as TeleGent) is the leading provider of OEM technology solutions for Windows Embedded based TV-centric consumer electronics. IPTV receivers, video on demand systems (VoD), hard disk video recorders (PVR / DVR), connected TV-sets and set-top-boxes can be realized with less development investments and time by using Winbox Technologies' products. Customers can either source so called "Turnkeys" which contain a complete OEM solution including hardware and software or licence specific technology modules for in-house development. Partners and customers include Microsoft, NXP, ASUS, Sling Media, Medion and ProSiebenSat.1.

Marketing / Public Relations: Winbox Technologies GmbH

Frau Katja Wenzel (PR & Marketing)

Phone: + 49 7723 50456-0
Mobile: + 49 151 17664591
Fax: + 49 7723 50456-99

Email: pr@winbox.ag
Internet: www.winbox.ag