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The screenshot shows the EE Times website with a search bar and navigation menu. The main article is titled "IPTV company Winbox gets TVM Capital funding" by Christoph Hammerschmidt, dated 06/11/2008 12:28 PM EDT. The article text includes: "MUNICH, Germany — Consumer electronics startup Winbox Technologies (Furtwangen, Germany) has concluded its first financial round. The company receives a seven-digit euro amount from TVM Capital (Munich, Germany and Boston). Winbox, founded in 2003, provides IPTV STB platforms mostly based on NXP's Nexperia PNX8950 hardware. Unlike most of its competitors, the company relies on Windows CE as operating system for its devices. The company claims that among its customers are IPTV top dog Sling Media as well as German IPTV solution providers Medion GmbH, 1&1, or TV program provider ProSiebenSat1. Robert Schneider, founder and long-standing CEO of chip-card-based access system provider SCM Microsystems, could be contracted as 'Angel Investor'. Winbox announced in a press release. At the same time, Winbox has been converted to a public company and changed its name to Winbox Technology AG. The current transaction includes changes in the management structure in that Schneider as well as TVM General Partner Christian Clausen will join Winbox's supervisory board. The company's founder and CEO, Christoph Winkler, is convinced that 'a revolution in TV and home networking is imminent'. For that reason, says Winkler, the company is betting on what he calls 'TV 2.0' with Internet Protocol-based TV program distribution, video on demand, networked PVRs and equally networked TV sets being main ingredients to the revolution. A company spokesperson declined to elaborate on the volume of funding round. A seven-digit euro amount can be anywhere between about \$1.5 million and \$15 million." The article also features a "CAREER CENTER" sidebar with a "Hiring?" advertisement and an "EE Times RELATED RESOURCE CENTER" at the bottom.

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IPTV company Winbox gets TVM Capital funding

Christoph Hammerschmidt
EE Times Europe
 (06/11/2008 12:28 PM EDT)

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